

## 2020 ANNUAL CORPORATE SPONSORSHIP INVITATION

The Hong Kong Business Association Vietnam – HKBAV is a non-profit, non-governmental, and non-political voluntary Membership Association of Hong Kong business in Vietnam that was established in HCMC in 1999 and Hanoi in 2012. The aim of HKBAV is to provide interaction among Members and the local/international business communities, the objects of the Association including facilitating and increasing two-way investment, business and trade flows between Vietnam and Hong Kong.

HKBAV is an ideal platform for networking, partnership, opportunities and market intelligence. To maximize exposure to our business communities, we hereby invite interested corporate to participate in our Annual Corporate Sponsorship, this would be an invaluable chance to publicize the corporate profile and brand name to the wide array of channels, not only confined to our HKBAV Members, but also for the local and foreign businessmen who have interest in doing business with Hong Kong businesses in Vietnam. In the meantime, it is a way to support the Association in its mission, to serve our HKBAV business activities, throughout the entire calendar year.

### SPONSORSHIP AMOUNT:

Cash: VND68,000,000 [Sixty eight million VN Dong]

### SPONSORSHIP BENEFITS:

#### **A. Participation in important events/meetings**

- I. Invitations to private receptions with visiting dignitaries
- II. VIP seats for events during the year

#### **B. Online Publicity** [Validity: Dec. 31<sup>st</sup>, 2020]

- I. Hyperlinked Corporate Logo acknowledgement on HKBAV Website Homepage
- II. Corporate Logo acknowledgement on HKBAV Weekly e-Bulletin banner
- III. Corporate Logo acknowledgement on HKBAV Monthly Member Night's e-flyer

#### **C. Publicity in Print**

- I. Corporate Logo acknowledgement in 2020 HKBAV Membership Directory

#### **D. On-site Promotion**

- I. Corporate Logo acknowledgement on the banner at our HKBAV's whole year events  
[*not applied for co-hosted events*]
- II. Corporate Logo acknowledgement on Chairperson's report at Annual General Meeting
- III. Display area for corporate brochures at HKBAV event marketing booth during the year
- IV. Distribution promotional materials in goody bag for the event's participants \*

\* *Final decision to be made by HKBAV depending on the event style*

## REGISTRATION FORM

To : Hong Kong Business Association Vietnam  
Fax : 8428 - 3925 2187 | Email: [hcmc@hkbav.org](mailto:hcmc@hkbav.org)

Name of Company: .....

Contact Person: .....

Position: .....

Address: .....

Contact Telephone: .....

Fax: .....

Email: .....

Website: .....

.....  
*Signature*

*Date:*     /     /